



**Iowa State University Research Foundation, Inc.
Office of Intellectual Property and Technology Transfer**

**Day 2 – SBIR Proposal Preparation Workshop
MARCH 25, 2010**

**WH Thompson Alumni Center - University of Nebraska at Omaha
Omaha, NE**



Greenwood Consulting Group

Jim Greenwood of Greenwood Consulting Group will provide an all day workshop to attendees who want to learn how to better position themselves for winning SBIR funding. This workshop will educate attendees on the ins and outs of proposal strategy, drafting and reviewing a SBIR proposal, an overview of budgeting the project and a look at moving into your Phase II proposal strategy.

Cost for this workshop is \$35 per attendee and will be collected IN FULL on day of the workshop.

7:30- 8:00 am	Registration, Welcome, Introductions
8:00- 9:45 am	Overview of the SBIR & STTR Programs
9:45-10:00 am	Break
10:00-12:00 pm	Proposal Strategy
12:00-12:30 pm	Lunch Break
12:30- 3:15 pm	Drafting, Reviewing, Debriefing the Phase I Proposal
3:15- 3:30 pm	Break
3:30- 4:15 pm	Critique of Actual SBIR Proposal
4:15- 5:00 pm	Overview of Cost Proposal & Phase 2